



kavin p

GRAPHIC DESIGNER DIGITALMARKETER

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Kyalasanahalli, Bommasandra, Karnataka 560105



Education

2018-2020

CAD/CAM

Bannari Amman Institute of Technology
Anna University

2015-2018

MECHANICAL ENGINEERING

Bannari Amman Institute of Technology
Anna University



Skills

Adobe Illustrator



Adobe Photoshop



Adobe XD



Adobe Dimension



Canva



Adobe Premiere Pro



Microsoft Office 365



ChatGPT



Language

English | Fluent



Tamil | Native



Profile

I'm a Graphic Designer with 4+ years of experience in creating impactful visuals and a strong background in digital marketing. Specializing in branding, digital marketing visuals, and UI/UX design, I'm proficient in Adobe Creative Suite, Adobe XD, and Canva. I combine creative design with strategic insights to enhance brand presence and drive success. Let's elevate your visual identity together!



Work Experience

2024 - Presents

Sr. Executive-Digital Marketing & Design

ALS India-Bengaluru

As a Sr. Executive-Digital Marketing & Design at ALS India, I create impactful visual content and marketing materials, including social media banners, email templates, and event banners. I use Adobe Illustrator, Photoshop, Adobe XD, and Mautic for design and marketing, and Hostinger for web hosting. Proficient in PowerPoint, I oversee project execution and ensure alignment with marketing strategies. My focus is on blending digital marketing insights with creative design to enhance brand presence and drive results.

2023- 2024

Marketing Specialist

ETTFOS-UAE

As a Marketing Specialist with Advanced Systems FZ LLC (AVS), I provide expertise in SEO, email marketing, and reporting. I design office line banners, marketing collateral, social media banners, and email templates, and oversee website aesthetics to enhance user experience. Committed to professionalism and ethical conduct, I focus on delivering impactful designs to strengthen brand presence and performance. My role also involves analyzing campaign performance to continuously optimize strategies for better results.



Certification

- Prompt Engineering for ChatGPT
- Brand Identity and Strategy
- Graphic Design Specialization
- California Institute of the Arts
- Marketing Strategist
- International B2B Marketing
- Digital Marketing Tools & Techniques
- Email Marketing
- SEO
- UI/UX Designing using ChatGPT



Awards

August - 2024
CORE VALUE AWARD
 ALS

PORTFOLIO

Portfolio



Social

- /in/kavin-p-in/
- www.kavin.pro



Work Experience (Continued)

2022- 2023

Graphic Designer & SEO Executive

Asti Infotech

ASTI Infotech, I designed social media creatives, marketing materials, and worked on app and website UI. I developed email templates, social media banners, and contributed to SEO strategies to improve website visibility.

2021 - 2022

Digital Marketing Executive

Bright Bridge Infotech

I gained valuable experience in digital marketing, contributing to the development of the company's brand book and designing social media banners and email templates. I also worked on a Shopify B2C website, ensuring seamless user experience and optimizing digital strategies to boost engagement and sales.

2018 - 2021

Designer & Digital Marketing Executive

RR brothers & logistics

I managed a range of marketing and promotional designs, including brochures and presentations tailored for Chinese and Russian markets. I was responsible for overseeing the company's website and server hosting, and I implemented email marketing tools to drive engagement and streamline communication.



Hobbies / Interests



Reading
 Business Books



Learn New
 Technologies



Learn About
 Share Market



Playing
 Sport Games



Personal Details

I hereby declare that the information and facts stated herein are true, correct, and complete to the best of my knowledge and belief.

Place: Bangalore

Signature
 Kavin P