



kavinp

CREATIVE GRAPHIC DESIGNER
DIGITAL MARKETING SPECIALIST



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Kyalasanahalli, Bommasandra, Karnataka 560105



Education

2018-2020

CAD/CAM

Bannari Amman Institute of Technology
Anna University

2015-2018

MECHANICAL ENGINEERING

Bannari Amman Institute of Technology
Anna University



Skills

Illustrator, Adobe InDesign

Photoshop, Adobe XD

MS PowerPoint, Canva

UI/UX Fundamentals

Campaign Design

Concept-Based Design

HTML, CSS Basic

DALL-E 3, Midjourney, Freepik



Profile

Creative Graphic Designer with 3 years of experience and 2 years of expertise in digital marketing. Skilled in Adobe Creative Suite, UI/UX design, and marketing strategies. Experienced in managing projects and collaborating with stakeholders to create impactful, concept-based designs that strengthen brand identity, adhere to brand guidelines, and contribute to overall design and marketing success.



Work Experience

Mar 2025 – Jun 2025)

(Last Working Day: June 13, 2025 | Immediate Joiner)

Graphic Designer

IPPAL- Bengaluru (On-site)

Creative Designer specializing in offline event banners, presentations, social media graphics, and email designs. Primarily focused on delivering impactful, high-quality visual solutions aligned with brand identity and marketing goals.

2025 - (Mar 2024 – Mar 2025)

Sr. Executive-Digital Marketing & Designer

ALS India-Bengaluru (On-site)

Created social media banners, brochures, flyers and event creatives using Adobe Suite & Mautic. Managed web hosting on Hostinger, executed campaigns, and aligned design with marketing strategies to strengthen brand presence.

Sep 2023 – Feb 2024

Marketing Specialist

ETTFOS-UAE (Remote)

Led email outreach via Zoho & Mautic, automated work flows, and optimized campaigns. Designed marketing collateral (banners, social media, email templates) and improved website UX to boost engagement and growth.



Language

English | Fluent

Tamil | Native



Certification

- Brand Identity and Strategy
- Graphic Design Specialization
- California Institute of the Arts
- UI/UX Designing using ChatGPT
- Marketing strategist
- International B2B Marketing
- Digital marketing tools & techniques
- Prompt Engineering for ChatGPT
- Email marketing
- SEO



Awards

August - 2024
CORE VALUE AWARD
 ALS

PORT FOLIO

Portfolio



Social

- /in/kavin-p-in/
- www.kavin.pro
- Design Portfolio
- ALS Portfolio



Jun 2022 – Sep 2023

Graphic Designer & SEO Executive

Asti Infotech (On-site)

Designed social media creatives, marketing materials, and UI for web and app projects. Developed email templates and banners, contributing to SEO strategies to improve website visibility. Enhanced user engagement by creating clear, effective visual content across digital channels.

Oct 2021 – May 2022

Digital Marketing Executive

Bright Bridge Infotech (Remote)

Gained experience in digital marketing and design, contributed to the company's brand book, and created social media banners and email templates. Worked on a Shopify B2C website, ensured seamless user experience, and optimized digital strategies to boost engagement and sales.

Sep 2018 – Sep 2021

Graphic Designer

RR brothers & logistics (freelancing)

Managed marketing designs, including brochures and presentations for Chinese and Russian markets. Oversaw the company's website, server hosting, and implemented email marketing tools to boost engagement. Led lead generation campaigns, driving over ₹2 crore in revenue in three years.



Hobbies / Interests



Exploring Business Design Books



Exploring Business Design Books



Learn About Share Market



Playing Sport Games



Personal Details

I hereby declare that the information and facts stated herein are true, correct, and complete to the best of my knowledge and belief.

Kavin P

Signature
Kavin P

Place: Bangalore