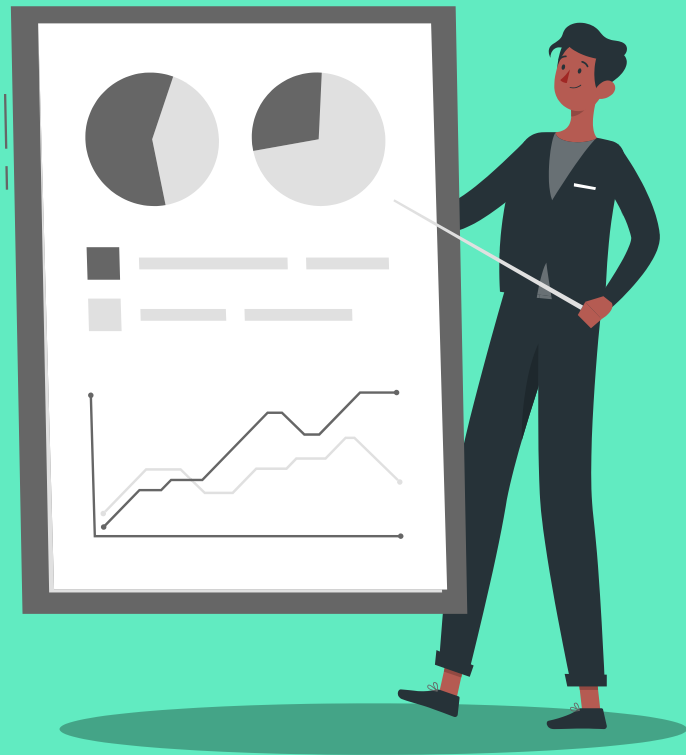




September & October

Monthly Work & Marketing Report

Table of Contents

1 Blog Design

2 Email camping

3 Social Design

4 Competitor analysis for Facebook ads

5 OFF-Page SEO

- ✓ Guest blogging
- ✓ Link building

6 Email Database collection

1 Blog Design

Created blog design for

- ✓ TRAKOM
- ✓ IMPRINT
- ✓ AFM
- ✓ VTMS



2 Email camping

Work on an email campaign for
(TRAKOM and IMPRINT)

1 (Do You Want To Track Your
Employees' Performance?)

2 (Do You Need a Safe and
Secured School Transport
Management system?)



2.1 Email camping

Work on an Retargeting email campaign
(TRAKOM and IMPRINT)

3 (Do You Want To Track Your
Employees' Performance?)

4 (Do You Need a Safe and
Secured School Transport
Management system?)



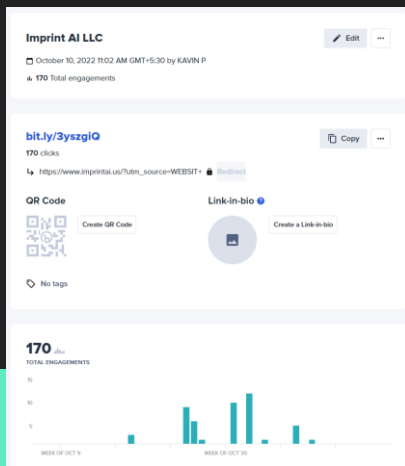
Do You Want To Track Your Employees' Performance? campaign -1

<https://www.astiinfotech.tech/s/emails/view/2>
Retargeting

32907 Pending 42769 Sent 449 Read

1.05% Read

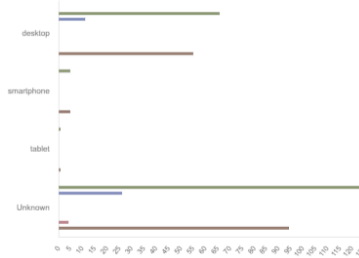
**Bitly
URL
tracking**



Do You Want To Track Your Employees' Performance?

DETAILS

Contact segments comparison



Click Counts

Contacts

URL	Clicks	Unique Clicks	Tracking ID
https://bit.ly/3RlqgwI	8	6	043bdd489acc6eaf4483c57f7
https://bit.ly/3yszgIQ	152	129	2377c5ebbc3ba88c0edf9b6a0
https://imprintai.us/	0	0	7507a9949f2acd0eede58f74f
Total Clicks	160	135	

Preview URL

/email/preview/2

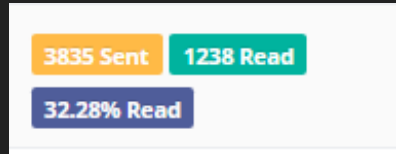
Recent Activity

- Updated by Asti infotech
October 26, 2022 5:26 am UTC
- Updated by Asti infotech
October 26, 2022 5:26 am UTC
- Updated by Asti infotech
October 10, 2022 4:59 am UTC
- Updated by Asti infotech
October 6, 2022 6:20 am UTC
- Updated by Asti infotech
October 6, 2022 4:19 am UTC
- Updated by Asti infotech
October 3, 2022 5:22 am UTC
- Updated by Asti infotech
October 3, 2022 5:21 am UTC
- Created by Asti infotech
October 3, 2022 5:17 am UTC

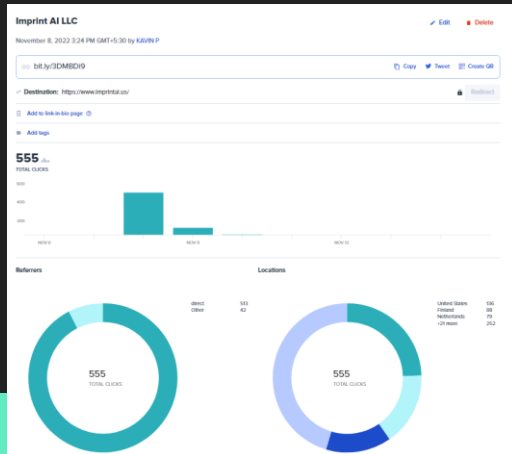
Do You Want To Track Your Employees' Performance? campaign -2 (Retargeting campaign)

<https://www.astinfotech.tech/email/preview/5>

Retargeting



Bitly URL tracking



Do You Want To Track Your Employees' Performance?

PUBLISHED

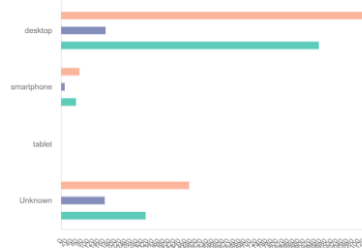
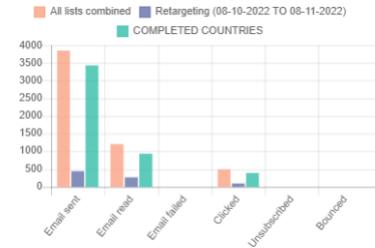
Edit Send Send Example Close

Do You Want To Track Your Employees' Performance?

DETAILS

Contact segments comparison

From Oct 14, 2022 To Nov 14, 2022 Apply



Click Counts

Contacts

URL	Clicks	Unique Clicks	Tracking ID
https://bit.ly/3DMBDi9	632	481	139109de5091d7f6820824b31
Total Clicks	632	481	

Preview URL

/email/preview/5

Recent Activity

- Updated by Asti infotech
November 8, 2022 9:45 am UTC
- Created by Asti infotech
November 8, 2022 9:40 am UTC

Do You Need Safe and Secured School Transport Management system? campaign -1.2

<https://www.astiinfotech.tech/email/preview/1>

34 Pending

1458 Sent

62 Read

4.25% Read

Do You Need Safe and Secured School Transport Management system?

PUBLISHED

Edit

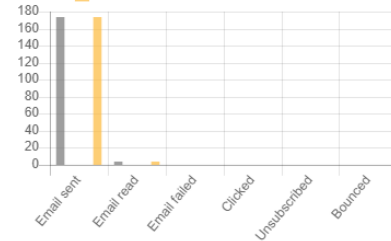
Do You Need Safe and Secured School Transport Management system?

DETAILS

Contact segments comparison

From Oct 15, 2022 To Nov 15, 2022 Apply

All lists combined School Email list in Bangalore
Delhi school email database lists Test Mail 2.0
Rajasthan School Email Database Lists



desktop

Unknown

Click Counts

Contacts

URL	Clicks	Unique Clicks	Tracking ID
https://www.astiinfotech.com/Trakom	9	5	5e901ea4fbccfc564869c4375
...	...	...	...

Do You Want To Track Your Employees' Performance?

campaign -1.1 (Retargeting campaign)

<https://www.astiinfotech.tech/email/preview/3>
Retargeting

596 Sent

20 Read

3.36% Read

Do You Want To Track Your Employees' Performance?

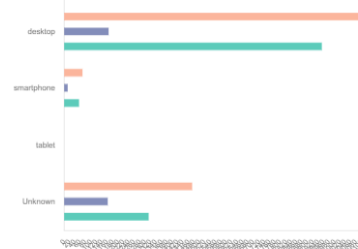
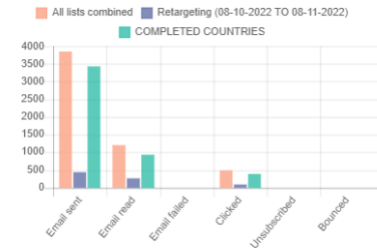
PUBLISHED

[Edit](#) [Send](#) [Send Example](#) [Close](#)

Do You Want To Track Your Employees' Performance?

[DETAILS](#)

Contact segments comparison



Click Counts

Contacts

URL	Clicks	Unique Clicks	Tracking ID
https://bit.ly/3DMBDi9	632	481	139109de5091d7f6820824b31
Total Clicks	632	481	

Preview URL

[/email/preview/5](#)

Recent Activity

- Updated by Asti infotech
November 8, 2022 9:45 am UTC
- Created by Asti infotech
November 8, 2022 9:40 am UTC

3 Social Design

- ✓ TRAKOM
- ✓ IMPRINT
- ✓ AFM
- ✓ VTMS
- ✓ DialTM



Thank you